

INVOICE

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Advertiser	FL Vote No on 6 Committee
Product	Vote No on 6
Estimate Number	12019

Invoice #	128247-1
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/06/12

Station	WTVT
Account Executive	Kristin Bold
Sales Office	Tampa-Local
Sales Region	Local

Order #	128247
Alt Order #	Political Issue
Deal #	
Order Flight	10/29/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
11350 Random Hills Road
Suite 670
Fairfax, VA 22030 7428

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 5a	5a-530a								
					10/29/12 to 11/04/12	1x	- T - - - -				
	13			Tu	10/30/12	:30	5:29 AM	FL6101H	\$800.00		1
					11/05/12 to 11/11/12	1x	M - - - - -				
	13			M	11/05/12	:30	5:10 AM	FL6101H	\$800.00		2
2	13	Good Day 530a	530a-6a								
					10/29/12 to 11/04/12	1x	- - - - F - -				
	13			F	11/02/12	:30	5:58 AM	FL6101H	\$1,200.00		1
					11/05/12 to 11/11/12	1x	M - - - - -				
	13			M	11/05/12	:30	5:58 AM	FL6101H	\$1,200.00		2
3	13	Good Day 6a	6a-7a								
					10/29/12 to 11/04/12	1x	- - - T - - -				
	13			Th	11/01/12	:30	6:52 AM	FL6101H	\$1,900.00		1
4	13	Good Day 8a	8a-9a								
					11/05/12 to 11/11/12	1x	- T - - - - -				
	13			Tu	11/06/12	:30	8:14 AM	FL6101H	\$1,400.00		1
5	13	Good Day Sa 6a	6a-7a								
					10/29/12 to 11/04/12	1x	- - - - - S -				
	13			Sa	11/03/12	:30	6:52 AM	FL6101H	\$700.00		1
6	13	Good Day Su 6a-7a News	6a-7a								
					10/29/12 to 11/04/12	1x	- - - - - S				
	13			Su	11/04/12	:30	6:09 AM	FL6101H	\$600.00		1
7	13	Good Day Su 7a	7a-8a								
					10/29/12 to 11/04/12	1x	- - - - - S				
	13			Su	11/04/12	:30	7:19 AM	FL6101H	\$1,200.00		1
8	13	M-F 10a-11a	10a-11a								
					10/29/12 to 11/04/12	2x	M - W - - - -				
	13			M	10/29/12	:30	10:24 AM	FL6101H	\$800.00		1

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8	13	M-F 10a-11a	10a-11a								
	13			W	10/31/12	:30	10:56 AM	FL6101H	\$800.00		2
9	13	M-F 3p-4p	3p-4p								
				10/29/12 to 11/04/12	1x		----F--				
	13			F	11/02/12	:30	3:25 PM	FL6101H	\$600.00		1
10	13	M-F 4p-5p	4p-5p								
				10/29/12 to 11/04/12	1x		---T---				
	13			Th	11/01/12	:30	4:40 PM	FL6101H	\$1,100.00		1
				11/05/12 to 11/11/12	1x		M-----				
	13			M	11/05/12	:30	4:54 PM	FL6101H	\$1,100.00		2
11	13	Fox 13 News at 5p	5p-530p								
				10/29/12 to 11/04/12	2x		---TF--				
	13			Th	11/01/12	:30	5:27 PM	FL6101H	\$2,000.00		2
	13			F	11/02/12	:30	5:22 PM	FL6101H	\$2,000.00		1
12	13	Fox 13 News at 530p	530p-6p								
				10/29/12 to 11/04/12	3x		M-WT---				
	13			M	10/29/12	:30	5:58 PM	FL6101H	\$2,000.00		1
	13			W	10/31/12	:30	5:39 PM	FL6101H	\$2,000.00		3
	13			Th	11/01/12	:30	5:42 PM	FL6101H	\$2,000.00		2
				11/05/12 to 11/11/12	1x		M-----				
	13			M	11/05/12	:30	5:44 PM	FL6101H	\$2,000.00		4
13	13	Fox 13 News at 6p	6p-630p								
				10/29/12 to 11/04/12	2x		-T-F--				
	13			Tu	10/30/12	:30	6:22 PM	FL6101H	\$2,400.00		1
	13			F	11/02/12	:30	6:22 PM	FL6101H	\$2,400.00		2
14	13	Fox 13 News at 630p	630p-7p								
				10/29/12 to 11/04/12	2x		M-T---				
	13			M	10/29/12	:30	6:45 PM	FL6101H	\$2,200.00		1
	13			Th	11/01/12	:30	6:46 PM	FL6101H	\$2,200.00		2

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14	13	Fox 13 News at 630p	630p-7p		11/05/12 to 11/11/12	1x	M-----				
	13			M	11/05/12	:30	6:44 PM	FL6101H	\$2,200.00		3
15	13	M-F 7p-730p	7p-730p		10/29/12 to 11/04/12	2x	M--F--				
	13			M	10/29/12	:30	7:24 PM	FL6101H	\$2,400.00		1
	13			F	11/02/12	:30	7:11 PM	FL6101H	\$2,400.00		2
	13				11/05/12 to 11/11/12	1x	M-----				
	13			M	11/05/12	:30	7:24 PM	FL6101H	\$2,400.00		3
16	13	M-Su 10p-1030p Late News	10p-1030p		10/29/12 to 11/04/12	1x	---T---				
	13			Th	11/01/12	:00			\$5,000.00	Credited	1
17	13	M-Su 1030-11p Late News	1030p-11p		10/29/12 to 11/04/12	1x	----F--				
	13			F	11/02/12	:30	10:36 PM	FL6101H	\$3,200.00		1
18	13	M-Su 11p-1135p Late News	11p-1135p		10/29/12 to 11/04/12	1x	-----S				
	13			Su	11/04/12	:30	11:20 PM	FL6101H	\$2,800.00		1
19	13	M-F 1135-1205a	1135p-1205a		10/29/12 to 11/04/12	1x	----F--				
	13			F	11/02/12	:30	12:00 AM	FL6101H	\$800.00		1
	13				11/05/12 to 11/11/12	1x	M-----				
	13			M	11/05/12	:30	11:48 PM	FL6101H	\$800.00		2
20	13	Fox 13 Late News 10p	10p-1030p		10/29/12 to 11/04/12	1x	-T-----				
	13			Tu	10/30/12	:30	10:25 PM	FL6101H	\$5,000.00		1

Aired Spots

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<u>Gross Total</u>	\$57,400.00	
<u>Agency Commission</u>	\$8,610.00	
<u>Net Amount Due</u>	\$48,790.00	<u>Payment Terms 30 Days</u>

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MyFoxTampaBay.com

www.myfoxtampabay.com